

EVERY SEASON STARTS AT



DICK'S Sporting Goods presents the PVYFCA Football Shop Day!

All PVYFCA families will receive 15% at the register that can be used in conjunction with Football coupons received from your Coach. Get your cleats, helmets and practice equipment at a great price!

WHEN

SUNDAY, AUG 2nd

WHERE

DICK'S SPORTING GOODS

LOCATIONS

I-17 & Happy Valley Road (Phoenix)

TIME

12:00 AM to 6:00 PM

For exact Dick's Sporting Goods addresses please visit the Store Locator on www.dickssportinggoods.com



**USE FOOTBALL COUPON...
+
ADD'L 15% OFF
AT THE REGISTER**

Rewards!
Rewards to get you more of the gear you want!
Visit us online at DickSportingGoods.com or enter by phone at 1.877.645.5452

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PVYFCA FOOTBALL APPRECIATION SAVINGS!

Dear PVYFCA League Member:

As a sponsor of PVYFCA, **DICK'S SPORTING GOODS** values our commitment to your team. As a show of our appreciation for all that you do, we'd like to extend an exclusive offer to save on thousands of sporting goods items throughout our entire store.

Simply bring this letter to the **DICK'S Sporting Goods located in I-17 & Happy Valley Road on SUNDAY, AUGUST 2ND from 12:00 pm to 6:00pm** and you'll receive an exclusive savings benefit of **15% OFF** your entire football merchandise purchase.

We know you'll enjoy these special savings, where you'll save big on the top brands for all your sports and recreation activities.

Again, thank you for all your efforts that have helped build our relationship with you
Sincerely,

Agustin Pineyrua, Community Marketing Manager
Dick's Sporting Goods – AZ, NV, UT & OR

EVERY SEASON STARTS AT DICK'S – ONLY VALID FOR FOOTBALL RELATED ITEMS



Take

15% off

your next purchase



Limit one coupon per customer. Cannot be combined with any other offers, coupons or Guaranteed In-Stock markdown, or used for layaways, gift cards, licenses or previously purchased merchandise. Coupon valid on in-store purchases only. No reproductions or rain checks accepted. Excludes firearms, ammunition, golf sets, electronics, treadmills, and championship merchandise. Some additional exclusions may apply. See store for details. ASSOCIATE: Scan barcode and take a group discount markdown. **Valid only on 8/2/09**